

PRESS RELEASE

Milan, 2 October 2012

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING APPOINTS PATRIZIA MICUCCI AS CHIEF COUNTRY OFFICER FOR ITALY

Societe Generale Corporate & Investment Banking announces the appointment of **Patrizia Micucci** as Chief Country Officer for Italy, effective October 1st 2012. She retains her role as Head of the Coverage and Investment Banking division for Italy. Patrizia Micucci reports to Diony Lebot, CEO for Societe Generale Corporate & Investment Banking in Western Europe and Deputy Head of the Coverage and Investment Banking division. Based in Milan, she replaces Giovanni Ortolani who is appointed Senior Banker for Societe Generale's Private Investment Banking activity in Switzerland.

As Chief Country Officer, Patrizia Micucci will build on the bank's strong presence in Italy. Societe Generale Corporate & Investment Banking will continue to support clients across its core activities, including mergers and acquisitions, debt capital markets as well as market activities.

Notes to editors:

Biography:

Patrizia Micucci

Patrizia Micucci joined Societe Generale in 2010 as Head of Coverage & Investment Banking division for Italy from Bi-Invest where she was a Senior Advisor since 2008. Prior to joining Bi-Invest, Patrizia Micucci worked for Lehman Brothers from 1990 to 2007 where she was Head of Investment Banking for Italy. In 2005 she was included in the Wall Street Journal's 50 Women to Watch list. Patrizia Micucci has been responsible for the origination and execution of some of the most relevant strategic finance transactions in the Italian markets over the past two decades. She is a graduate of Rome's LUISS University and holds a Master of Business Administration from New York University.

PRESS RELATIONS

LAETITIA MAUREL
+33(0)1 42 13 88 68
Laetitia.a.maurel@socgen.com

JASVANT SINGH
+44 20 7762 5260
jasvant.singh@sgcib.com

MURRAY PARKER
+44 20 7676 6771
murray.parker@sgcib.com

ILA KOTECHA
+44 20 7676 6804
ila.kotecha@sgcib.com

SOCIETE GENERALE
SGCIB
75886 PARIS CEDEX 18
www.sgcib.com

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 9775,339,185
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 160,000 employees based in 77 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices: FTSE4Good and ASPI.

For more information, you can follow us on twitter @SocieteGenerale or visit our website www.societegenerale.com.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking**, **global finance**, and **global markets**.

- For **Corporates**, **Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forwardlooking research across asset classes.

www.sgcib.com