

PRESS RELEASE

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SOCIETE GENERALE CORPORATE & INVESTMENT BANKING APPOINTS RAPHAEL CHEMINAT AS CHIEF COUNTRY OFFICER FOR SOUTH KOREA

Societe Generale Corporate & Investment Banking announces the appointment of **Raphael Cheminat** as Chief Country Officer South Korea, effective since September 1, 2012. Based in Seoul, Raphael Cheminat replaces Charles Pierron who, after a long and international career, has left the bank to pursue other interests.

With a 14-year experience in the Group of which six years in Asia, Raphael Cheminat will be leading the next stage of development for Societe Generale Corporate & Investment Banking in the South Korean market. Raphael Cheminat reports to Hikaru Ogata, CEO Societe Generale Corporate & Investment Banking Asia Pacific.

Biography:

Raphael Cheminat joined Societe Generale in 1998 and has held several positions within the Group. He started in the Audit department of Societe Generale Corporate and Investment Banking in Paris and New York, before moving to Societe Generale in Bulgaria (international retail banking activities) where he was Head of the Inspection department. He relocated to Asia in 2006 in the Compliance department covering the Global Markets' Equity businesses. Most recently, Raphael Cheminat was Chief of Staff to Hikaru Ogata, CEO for Societe Generale Corporate and Investment Banking Asia Pacific, working extensively on Asia business development initiatives with the Asia Pacific Executive Committee and on Chief Country Officer policy matters across Asia including Korea.

Raphael Cheminat holds an Engineer degree from Ecole Polytechnique Universitaire de Lille (Polytech Lille) and a Master degree from ESSEC Business School, Paris.

PRESS RELATIONS SOCIETE GENERALE

LAETITIA MAUREL
+33(0)1 42 13 88 68
Laetitia.maurel@sgcib.com

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING

KATE HENLEY
+ 852 2166 4021
kate.henley@sgcib.com

SOCIETE GENERALE COMMUNICATIONS

Three Pacific Place L36, 1 Queen's Road East HONG KONG
SOCIETEGENERALE.COM

A French corporation with share capital of EUR 975 339 185552 120
222 RCS PARIS

Press Contact:
Kate Henley
Head of Communication, Asia Pacific
kate.henley@sgcib.com

Tel. 852 2166 4021

Societe Generale

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- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

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At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking**, **global finance**, and **global markets**.

- For **Corporates**, **Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward looking research across asset classes.

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