

PRESS RELEASE

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SOCIETE GENERALE CORPORATE AND INVESTMENT BANKING APPOINTS PIERRE-LOUIS AUZEL AS SENIOR BANKER

Societe Generale Corporate and Investment Banking announces the appointment of Pierre-Louis Auzel as Senior Banker effective from March 1st 2014. Based in Paris, he is in charge of the global relationship and strategic advisory for a portfolio of large French corporates.

Prior to this, he was deputy head of Group strategy, in charge of the team dedicated to structuring and negotiating equity and M&A transactions for Societe Generale's subsidiaries.

Pierre-Louis Auzel reports to Thierry Aulagnon, Head of Coverage and Investment Banking.

Press contact :

Ila Kotecha

ila.kotecha@sgcib.com

+4420 7676 6804

Notes to editors

Biography

Pierre-Louis Auzel joined Societe Generale in 1996 as an industry consultant. Prior to this, he held various responsibilities in consulting in Japan. In 2000, he joined Strategic and Acquisition Finance at Societe Generale Corporate and Investment Banking of which he became a managing director in 2004, leading acquisition and financial restructuring projects. Pierre-Louis then moved to Hong-Kong in 2006 to create the Acquisition Finance platform in Asia-Pacific. Since 2009, based within the Group Finance and Development Division, he was involved in Societe Generale's subsidiaries equity and M&A transactions, before being appointed deputy head of Group strategy in 2013.

Pierre-Louis is a graduate of Ecole Centrale de Lyon and Ecole Centrale de Paris, and holds an MBA from the IMD in Switzerland.

SOCIETE GENERALE
PRESS OFFICE :

LAETITIA MAUREL
+33(0)1 42 13 88 68
Laetitia.a.maurel@socgen.com

SOCIETE GENERALE
CORPORATE & INVESTMENT
BANKING :

JASVANT SINGH
+4420 7762 5260
Jasvant.singh@sgcib.com

MURRAY PARKER
+4420 7676 6771
Murray.parker@sgcib.com

ILA KOTECHA
+4420 7676 6804
ila.kotecha@sgcib.com

SOCIETE GENERALE
SGCIB
75886 PARIS CEDEX 18
www.sgcib.com

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 998 395 202.50
552 120 222 RCS PARIS



Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 31 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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