

PRESS RELEASE

London, 19th June 2012

SOCIETE GENERALE CROSS ASSET RESEARCH ACHIEVES TOP RANKINGS IN THE 2012 THOMSON REUTERS EXTEL EUROPE AND EUROMONEY SURVEYS

Thomson Reuters Extel Survey 2012

Societe Generale Cross Asset Research team has been ranked **No.1 in the Macro & Strategy category** by Institutional investors who were interviewed by Thomson Reuters for the Extel 2012 Survey, with our Global Strategy team being the top team across all pan European sector categories.

For the fifth consecutive year, Societe Generale Cross Asset Research have been voted No. 1 for both Multi Asset and Global Strategy research. The bank's Quantitative research has also won the No.1 position for the last four consecutive years.

In the ranking of individual analysts, **Alain Bokobza** has won the No.1 position in Multi Asset Research and Country Research for France and **Andrew Laphorne** ranks No. 1 in Quantitative Research. In addition, **Dylan Grice** ranks No. 1 in Global Strategy and emerges as the most highly voted analyst across the whole Thomson Reuters Extel 2012 survey.

A breakdown of the Thomson Reuters Extel Survey 2012 results by category are as follows:

General Categories:

- #1 Country Research for France
- #1 Global Strategy for the 5th consecutive year
- #1 Multi asset Research for the 5th consecutive year
- #1 Quantitative/Database Research Analysis for the 4th consecutive year
- #1 Index Analysis for the 2nd consecutive year
- #3 Global Economics

Equity research:

- #3 Small Caps France
- 11 Sectorial teams have been named in the Top 10

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SRI Research has also been ranked 3rd this year.

Finally, the bank remains **n°1 in the ETF Trading and Execution services** for the 4th consecutive year.

Euromoney Fixed Income Research Survey 2012

In addition, the bank has been ranked No.1 for Overall Credit Strategy for the 4th consecutive year in the Euromoney Fixed Income Research Survey for 2012.

A breakdown of the Euromoney Fixed Income Research Survey 2012 results by category are as follows:

General Categories:

- #1 Overall Credit Strategy for the 4th consecutive year
- #1 Overall Trade Ideas for the 2nd consecutive year

Fixed Income categories (among 14 categories overall):

- #1 Sovereigns
- #1 Non-Bank Financial Institutions for the 4th consecutive year
- #1 TMT for the 4th consecutive year
- #1 Utilities for the 4th consecutive year

Finally, Societe Generale Cross Asset Research was ranked in the **Top 3** for five other categories:

- #2 General Industries
- #2 Autos
- #3 Banks
- #3 Consumer Products
- #3 EM Sovereigns

These prestigious accolades demonstrate the long term efforts by the bank to offer its clients high quality research, in order to help them in their strategic investment decisions.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 160,000 employees based in 77 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

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- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forwardlooking research across asset classes.

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