

PRESS RELEASE

London, 13 October 2011

SOCIETE GENERALE CROSS ASSET RESEARCH STRENGTHENS ITS RATES STRATEGY TEAM IN LONDON

Societe Generale Cross Asset Research announces the appointments of **Alberto Brondolo** as Head of Global Inflation Strategy and **Julian Wiseman** as Head of UK Rates Strategy to further strengthen and expand its global research capabilities for rates. Both Alberto and Julian are based in London and report to Vincent Chaigneau, Global Head of Rates Strategy.

Alberto Brondolo's background and experience in the European inflation and rates markets spans over eight years having previously worked at Barclays Capital as a Director, Inflation Product Manager based in New York and London and at Lehman Brothers as Vice President, Global Inflation Product Manager and Structurer.

Julian Wiseman brings a wealth of knowledge and experience in trading UK rates products, having also occupied senior roles at The Bank of England, Credit Suisse First Boston and JPMorgan. Prior to joining Societe Generale, Julian was a Senior Fixed Income strategist at The Rohatyn Group, a \$2billion emerging market hedge fund in New York, where he had responsibility for finding and structuring trades in all currencies and fixed income markets.

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Biographies

Alberto Brondolo

Alberto Brondolo joins Societe Generale Cross Asset Research from Barclays Capital where he was a Director, Inflation Product Manager in London and New York. He was responsible for strengthening their US and European presence by capitalising on his prior expertise and knowledge in inflation and rates trading. He joined Barclays Capital from Lehman Brothers in New York where he was Vice President, Global Inflation Product Manager and Structurer. Before this role he was Inflation Strategist at Lehman Brothers London where he was ranked #1 in 2005 and 2006 for European Rates Strategy by *Institutional Investor* magazine. Alberto holds a Master of Science Degree in Finance and Economics from Libera Universita Internazionale Delgi Studi Sociali in Rome where he completed his studies and graduated with a thesis in Mathematics for Finance

Julian Wiseman

Julian Wiseman joins Societe Generale Cross Asset Research from The Rohaytn Group, a \$2 billion emerging market hedge fund in New York, where he had responsibility for finding and structuring trades in all currencies and fixed income markets. His extensive experience includes ten years on the sell side in trading interest rate products, for GNI, J. P. Morgan and Credit Suisse First Boston, as well as a spell for the Bank of England as a Senior Manager in the Gilt Edged and Money Markets division. He holds a BA (Hons) in Mathematics from Queens' College, Cambridge, is the author of *Pricing Money: A Beginner's Guide to Money, Bonds, Futures and Swaps*, and has published academic papers in publications such as Central Banking, and Economic Affairs—the journal of the Institute of Economic Affairs

Societe Generale

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Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

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* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

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