

## PRESS RELEASE

London, 4 November 2014

### **SOCIETE GENERALE CROSS ASSET RESEARCH APPOINTS A SENIOR EURO ECONOMIST**

Societe Generale Cross Asset Research announces the appointment of Yvan Mamalet as Senior Euro Economist. Based in London, Yvan focuses on Spain, the Netherlands and the European integration process. In this new role, he reports to Michel Martinez, Chief Euro Economist.

Before joining the Bank, Yvan Mamalet worked for Sarasin & Partners LLP as a Senior Economist from 2009.

This appointment reinforces the bank's expertise in economic research enabling clients to access a wider range of high quality research

#### **Notes to editors**

##### **Biography**

Yvan Mamalet was previously Senior Economist at Sarrasin & Partners from 2009 to 2014. Prior to that, he was an Economist at Societe Generale Asset Management from 2001 to 2009.

He holds a Masters Degree in Economic Theory and Econometrics from the University of Toulouse.

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### **Societe Generale: 150 years**

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Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

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