

PRESS RELEASE

New York, 11 September 2014

GUIDO VAN HAUWERMEIREN JOINS SOCIETE GENERALE AS HEAD OF CLIENT COVERAGE FOR THE AMERICAS

Societe Generale Corporate & Investment Banking (SG CIB) announced today that **Guido Van Hauwermeiren** has joined SG CIB as Head of Coverage for the Americas. He is based in New York and reports to **Jean Francois Despoux**, Head of Global Finance and Investment Banking for the Americas. In his role, Mr. Van Hauwermeiren also will serve as deputy to Mr. Despoux.

As head of coverage for the Americas, Mr. Van Hauwermeiren will oversee the strategic expansion of SG CIB's corporate franchise and is responsible for the corporate finance and corporate/financial sponsor relationships for the region*. He also is instated as a member of the executive committee for the Americas.

Mr. Van Hauwermeiren previously was Head of International Coverage for BNP Paribas in New York and was a member of the executive board for BNP Paribas's corporate and investment banking division.

Societe Generale in the U.S. offers fully integrated global markets, global finance, and investment banking services as well as alternative asset management via its Lyxor U.S. subsidiary. In addition, Societe Generale recently fully acquired Newedge, a top multi-asset brokerage with a significant U.S. presence and among the top future commission merchants globally.

Note to editors

Biography

Guido Van Hauwermeiren joined BNP Paribas Group in 2006. He was head of the Eurasia-North Africa Region at the Cetelem consumer finance division from 2006-2007; co-head of Emerging Markets for the international retail division from 2007-2009; and head of international coverage from 2009 to the present. Previously he worked for Credit Lyonnais and Calyon from 1992 to 2006 during which time he led coverage teams with responsibility for the UK/Ireland, Milan, Mexico & Central America, the U.S. Midwest/Chicago, and Western Europe, Israel & South Africa. Prior to that, he worked for Banco Provincial Saica Saca in Venezuela since 1987 as head of coverage for large multinationals.

*Oversight is pending while Mr. Van Hauwermeiren obtains the appropriate registrations.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12 000 professionals present in more than 31 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and Public Sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution – both Agency and principal-, forward-looking research across asset classes, an industry-leading clearing proposition and prime brokerage services.

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