

PRESS RELEASE

London, 5 March 2018

Societe Generale Corporate & Investment Banking further strengthens its coverage for the public sector and financial sponsors

Societe Generale Corporate & Investment Banking (SG CIB) is continuing to strengthen its sector-based approach within the Financial Institutions Group, by developing coverage dedicated to public-sector players and by integrating the team in charge of global coverage for financial sponsors.

With a view to enhancing its services and strategic advisory solutions for large clients, Societe Generale Corporate & Investment Banking is adding to its integrated investment banking offering by strengthening the teams responsible for global coverage for financial institutions.

In this context, **Yves Jacob has been appointed Global Head of Coverage for public-sector entities within the Financial Institutions Group.** Yves and his team will be responsible for developing strategic dialogue with governments, central banks, sovereign funds, development banks and supranational entities.

As of 1 April 2018, **Laurent Morel is appointed Global Head of Financial Sponsor Coverage within the Financial Institutions Group.** He will work closely with Scott Phillips, who will become Chairman in the team while maintaining responsibility for overseeing his current portfolio of clients in the United States.

Based in Paris, Yves Jacob and Laurent Morel report to Jose Enrique Concejo, Global Head of the Financial Institutions Group.

Leveraging on an integrated investment banking offering to serve banks, insurance companies, fund managers, pension funds, the public sector and financial sponsors, Societe Generale Corporate & Investment Banking aims to offer its large clients solid sector-specific expertise that is customised to their local needs.

The teams responsible for global coverage of the public sector and financial sponsors rely on senior bankers in charge of local coverage as well as the experts in capital markets and mergers & acquisitions in the Financial Institutions Group.

Through this set-up, clients benefit from a unique support system that combines sector-specific expertise and local knowledge across a comprehensive range of investment banking solutions.

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Biographies:

Yves Jacob

Yves Jacob has over 15 years of capital-markets experience, in both the private and public sectors. Before being appointed Global Head of public sector coverage in 2017, Yves held a number of positions within Societe Generale. In 2015, he became Senior Banker in charge of global coverage for international financial institutions at Societe Generale Corporate & Investment Banking. Prior to this, Yves was based in Hong Kong where, in 2008, he developed the Debt Capital Markets (DCM) platform for Asia. Under his leadership, the bank's DCM operations in Asia expanded significantly, with SG CIB now regularly featuring as a lead underwriter on new transactions across the team's three main hubs in Hong Kong, Seoul and Singapore.

Yves joined Societe Generale Corporate & Investment Banking in 2000 and, in 2005, he joined the debt capital markets division in Paris. He started his career in Media & Telecoms finance at Paribas in 1997.

Yves Jacob has an MBA from ESSEC business school.

Laurent Morel

As of 1 April 2018, Laurent Morel will be Global Head of Coverage for Financial Sponsors.

Laurent Morel joined SG CIB Hong Kong in 2015 as Head of Debt Capital Markets (DCM) and Advisory for Asia Pacific. Previously, he was Senior Banker in charge of global coverage for International Financial Institutions, a role he took on in 2012 in Paris. In 2008, Laurent was appointed Global Head of Equity Capital Markets (ECM) at SG CIB. Prior to this Laurent held various positions in SG CIB's Debt Capital Markets (DCM) team in Paris namely as Global Head for DCM Corporate Origination from 2007 and, from 2001, he was a capital markets banker focusing on French DCM origination. He moved to Societe Generale New York in 1997 as senior relationship manager for US subsidiaries for European Multinational Corporates. Laurent joined Societe Generale in 1994 as a mid-cap relationship manager in the French retail network, after starting his career as a consultant with Air France UK in London in 1992.

Laurent is a graduate of Ecole Catholique d'Arts et Métiers (ECAM Lyon) and Ecole Supérieure de Commerce de Lyon (EM Lyon).

Societe Generale

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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Societe Generale Corporate & Investment Banking

At the core of Societe Generale's diversified and integrated banking business model, the Corporate & Investment Bank is a leading player with around 12 000 professionals and a commercial offer in 37 countries, with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region.

Supporting its clients across various sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in four areas of expertise: **investment banking, financing, market activities** and **investor services**.

- For **Corporates, Financial Institutions, Sovereigns** and the **Public Sector**: providing strategic advice (M&A, debt, capital structure, and asset & liability management), as well as providing capital market access to finance projects and providing hedging solutions especially in foreign exchange and rates.
- **For Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage services.

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