



ENRICO VIETTI APPOINTED HEAD OF GLOBAL MARKETS SALES FOR SWITZERLAND

Press release

Zurich, 24 June 2020

Societe Generale announces the appointment of Enrico Vietti as Head of Global Markets Sales for Switzerland, effective the 13 July 2020.

In his new role, Enrico's main objective will be to grow the Global Market Swiss platform by enhancing further the cross selling and the synergies across flow, financing and investment solutions.

Enrico Vietti's expertise with banks, family offices and corporates will bring a new dimension and focus to this key market for the Group. Based in Zurich, Enrico will report to Anne Marion-Bouchacourt, Group Country Head for Switzerland and CEO of SG Zurich¹, and to Julien Lascar, Head of Global Markets Sales for Europe excluding France.

Anne Marion-Bouchacourt comments: "*Enrico Vietti's extensive experience in financial markets and international clients across regions will be key to pursue the development of the Swiss franchise. In his previous position in Hong Kong, he demonstrated an innovative approach to business and the capacity to deliver in a complex and always changing environment*".

Within Societe Generale, the Global Markets activity is integrated into a multi-asset class, multi-product platform focusing on delivering high quality investment, financing and risk management solutions to financial institutions and financial product distributors around the world.

Established in Switzerland since 1897, Societe Generale has developed in the country a vast range of integrated services and tailored solutions in corporate and investment banking, private banking, asset management, securities services, global transaction & payment services, equipment financing (Societe Generale Equipment Finance) and vehicle fleet management (ALD Automotive).

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Biography

Enrico Vietti is appointed Head of Global Markets Sales for Switzerland in July 2020.

Enrico Vietti joined Societe Generale Corporate and Investment Banking in 2000 in the Equity Capital Markets (ECM) team in Milan. He joined the Bank's Paris office in 2004 in the pan-European Equity-Linked team and focused on the marketing and execution of convertible bonds in both Italy and Spain. Following an experience with UBS in London in the ECM department, Enrico moved back to Societe Generale in 2007, within the Strategic Transactions Group (STG) where he took responsibility for Southern European clients and led several major transactions in his region of

focus, driving the bank's strong growth in corporate equity derivatives. He then moved to Hong Kong in 2014 to kick-start STG in the Asia Pacific region, providing clients with innovative solutions to efficiently manage their listed stakes, offering bespoke financing, hedging and yield enhancing structures. In this role, he managed to establish a solid franchise, making Societe Generale an important player in a competitive market. Enrico Vietti holds a Master's Degree in Finance and Management from the University of Turin, Italy. He is fluent in English, French, Spanish and German.

Note to publishers:

¹ SG Zurich is the Swiss branch which encompasses corporate & investment banking activities, asset management (Lyxor AM), securities services (SGSS) and global transaction & payment services. These businesses are located between Geneva and Zurich.

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 138,000 members of staff in 62 countries and supports on a daily basis 29 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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