

PRESS RELEASE

London, 2 May 2018

Societe Generale to launch new range of Exchange Traded Products (ETPs) for UK Investors

Societe Generale, one of the leading European financial services groups, has listed 74 ETPs on the London Stock Exchange, so UK sophisticated retail and professional investors can leverage their exposures to equities, commodities and currencies.

The launch is one of the largest seen in the leveraged ETP sector, in the UK. It includes products covering four of the world's most prominent indexes - S&P 500, FTSE 100, DAX, and Euro Stoxx 50. The launch also includes coverage of hard commodities (oil, silver, gold, copper and natural gas) and currencies (GBP/USD, EUR/USD and JPY/USD). Investors can use the ETPs to take long or short positions and can leverage returns between two, three and five times over on a day-by-day basis.

The ETPs were developed as part of Societe Generale's strategy to diversify its broadly-based offering of investment solutions and meet growing investor demand for liquid products with a broad choice of leverage. The products are priced to be highly competitive against competing ETPs. As with most investments, the value can go down as well as up, and as a leveraged investment these products are designed for sophisticated investors.

Zak de Mariveles, Managing Director, Head of UK IFA Sales, Societe Generale comments: *"With over £2.8bn traded over the LSE last year, leveraged ETP's are a popular way to gain leverage to a wide range of popular underlyers. Societe Generale benefits from a solid expertise in providing ETPs across Europe. By broadening our offering in the UK, we look forward to provide sophisticated retail and professional investors that seek to gain leverage within their portfolios with an even greater choice and flexibility."*

The full product range can be viewed here www.sgetp.co.uk. Societe Generale is planning to roll out further products with other underlying assets.

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Key Risks associated with the products

- **Capital risk** - Capital is fully at risk and is not covered either by the provisions of the Financial Services Compensation Scheme ("FSCS"), or any similar scheme.
- **Leverage risk** – If the investment results in a loss, any such losses will be increased depending on the particular leverage. Consequently, you could lose more than you would if you invested directly in the Underlying Asset.
- **Compound returns** - Gains and losses are compounded over periods of more than one Trading Day, and as such will deviate from the leveraged performance of the Underlying Asset. Read the Investment Guide for more information.
- **Issuer Risk** – If Societe Generale were to default or become insolvent, the product will terminate. The amount you receive back will depend on the value of a basket of Collateral Assets. Read the Investment Guide for more information.
- **Liquidity Risk** – Societe Generale is the only party providing prices for these products. Prices will only be available in normal market conditions.
- **Currency Risk** – Short and Long Leveraged ETPs offer leveraged exposure to an Underlying Asset. If the Underlying Asset of the Short and Long Leveraged ETP is quoted in a currency different from the listing currency, exchange rate fluctuations between these currencies would impact the price of the product.

We recommend that investors study the final terms of your chosen product and seek advice from an independent professional adviser before making an investment decision.

Important Information

Short & Long Leveraged ETPs are complex products suitable for sophisticated retail and professional investors in the UK, who have a good understanding of the underlying market and characteristics of the product. In particular, it is important that an investor appreciates at the outset that they could lose all their capital when investing in these products, and that losses are amplified in the same manner as gains.

A Short & Long Leveraged ETP is a security listed on the London Stock Exchange and issued by a bank via an Issuing Programme which is approved by the UK Listing Authority. Final Terms are published for each product which provides investors with its characteristics and its pay-off at maturity. The product features given in the Final Terms are prescribed by the approved Base Prospectus.

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website www.societegenerale.com

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's diversified and integrated banking business model, the Corporate & Investment Bank is a leading player with around 12 000 professionals and a commercial offer in 37 countries, with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region.

Supporting its clients across various sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in four areas of expertise: **investment banking, financing, market activities** and **investor services**.

- For **Corporates, Financial Institutions, Sovereigns** and the **Public Sector**: providing strategic advice (M&A, debt, capital structure, and asset & liability management), as well as providing capital market access to finance projects and providing hedging solutions especially in foreign exchange and rates.
- **For Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage services.

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