

## PRESS RELEASE

London, April 25<sup>th</sup> 2016

### APPOINTMENTS WITHIN THE MARKETS ACTIVITIES

Societe Generale Corporate & Investment Banking announces the following appointments within its Global Markets division:

\_ **Yann Garnier** is appointed **Head of Global Markets in Asia Pacific**. He replaces Frank Drouet who has recently been appointed Head of Global Markets.

Yann Garnier is based in Hong Kong and reports functionally to Frank Drouet as well as locally to Hikaru Ogata, CEO of Societe Generale Global Banking & Investor Solutions in Asia Pacific. This appointment is submitted to the local regulator for validation.

\_ **Marc El Asmar** is appointed **Head of Sales for Global Markets**, succeeding, in respect of this role, David Escoffier who has decided to leave the Group. Marc El Asmar is based in London and reports to Frank Drouet, Head of Global Markets.

These appointments are effective as of today.

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### Biographies:

#### Yann Garnier

Yann Garnier is appointed Head of Global Markets for Societe Generale Corporate & Investment Banking in Asia Pacific in April 2016. Previously, he was Deputy Head of Global Markets Asia Pacific since 2015 on top of his role as Head of Global Market Sales, Asia Pacific.

Yann joined Societe Generale in Paris in 1998 as an Equity Derivatives Marketer. He became Structured Products Sales in 2000, and was later appointed Head of Equity Derivatives Sales, Central Eastern Europe Middle East and Africa in 2007.

Yann relocated to Hong Kong in 2009 to become Head of Structured Products Sales, Global Equities and Derivatives Solutions for Asia Pacific. In July 2009, he was appointed Head of Sales for Cross Asset Solutions for Asia Pacific, additionally becoming Head of FI & Corporate Fixed Income and Currencies Flow Sales in 2011.

Yann graduated from EDHEC Business School, and holds a Master's degree in Business Law from Paris X University.

#### Marc El Asmar

Marc El Asmar is appointed Head of Sales for Global Markets at Societe Generale Corporate & Investment Banking in April 2016. He was previously Deputy Head of Equities and Derivatives and Co-Head for Cross Asset Sales since 2015.

Marc began his career at Societe Generale in Paris in 1999, within Equity Derivatives Sales to the Middle East and North Africa. He was named Head of Sales, Eastern Europe, Middle East and Africa in 2005 then Head of Structured & Listed Products Sales for Northern Europe, within the Equity Derivatives division in 2007. In 2012, he was appointed Global Head of Sales for Cross Asset Solutions then Global Head of Sales for Equities & Derivatives and Cross Asset Solutions in 2015.

Marc is a graduate of École Supérieure d'Aéronautique et d'Aérospatiale.

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Corporate & Investment Banking**

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with around 12 000 professionals and a commercial offer in 38 countries with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region.

Standing by its clients across sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in four areas of expertise: **investment banking, financing, market activities and investor services.**

- For **Corporates, Financial Institutions, Sovereigns** and the **Public Sector**: strategic advice on their development (M&A, debt, capital structure, and asset & liability management), as well as capital market access to finance this development and hedge their risks notably in the realm of foreign exchange and rates.
- **For Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage services.

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