

## PRESS RELEASE

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### **SOCIETE GENERALE CORPORATE & INVESTMENT BANKING APPOINTS KOKOU AGBO-BLOUA AS GLOBAL HEAD OF ENGINEERING AND STRATEGY FOR ITS GLOBAL EQUITY FLOW BUSINESS**

Societe Generale Corporate & Investment Banking (SG CIB) announces the appointment of Kokou Agbo-Bloua as Global Head of Engineering and Strategy for the bank's Global Equity Flow business, effective 27 October. He will be based in London and reports to Peter McGahan, Deputy Head of Global Equity Flow.

Kokou joins from BNP Paribas in London, where he was Head of Equity & Derivative Strategy for Europe. He replaces Stephane Mattatia who has taken up his new role as Global Head of Macro Group at SG CIB.

In his new role, Kokou will be responsible for developing and enhancing the bank's strong equity derivatives strategy product.

#### **Biography**

**Kokou Agbo-Bloua**, Global Head of Engineering and Strategy, SG CIB

Kokou Agbo-Bloua joined SG CIB in 2014 and was most recently Head of Equity & Derivative Strategy Europe at BNP Paribas in London, where he was responsible for European fundamental equity strategy, derivatives parameters, global cross-asset themes and convertible bonds strategy. He was team leader of five senior strategists ranked #1 for idea generation by Greenwich survey & Derivatives Intelligence. Prior to this he was Executive Director at JP Morgan from 2009-2010 and from 2000 to 2008 he was at Goldman Sachs, working his way up to Executive Director where he managed directional long/short and volatility portfolios investing across sectors and asset classes. In 2002 he graduated with an MSc in Management from the prestigious HEC School of Management in Paris.

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### Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century

### Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 10 500 professionals present in more than 31 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and Public Sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution – both Agency and principal-, forward-looking research across asset classes, an industry-leading clearing proposition and prime brokerage services.

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