

PRESS RELEASE

Hong Kong, 11 November, 2015

SOCIETE GENERALE APPOINTS JAMES SHEKERDEMIAN AS HEAD OF PRIME SERVICES FOR ASIA PACIFIC

Societe Generale Corporate & Investment Banking (SG CIB) announces the appointment of **James Shekerdemian** as **Head of Prime Services for Asia Pacific** with effect from 27 October 2015. He replaces Laurent Cunin, who will be pursuing other opportunities outside the group. James will continue in his role as **Global Head of Prime Brokerage Sales**.

Based in Hong Kong, James reports locally to Frank Drouet, Head of Global Markets, Asia Pacific, and globally to Chris Topple and Christophe Lattuada, Co-Heads of Prime Services.

In his new role James will further develop the business in the region and oversee all of the activities of Prime Brokerage and Clearing Sales, Global Execution Services and Cross-Asset Secured Financing; ensuring the smooth roll out of the enhanced Prime Services offering to existing and prospective clients in the region.

Societe Generale Prime Services is a global, multi-asset, multi-instrument prime brokerage offering financing, custody, clearing and execution through a single platform. Prime Services provides clients access to over 125 markets and execution venues.

James has over 20 years of experience in the capital markets industry, firstly in listed derivatives, then in electronic execution and equity prime brokerage, and most recently in multi asset class prime brokerage. Before joining Societe Generale in 2012, James spent five years at JP Morgan as the European Head of Prime Brokerage sales.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @societegenerale or visit our website www.societegenerale.com.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12 000 professionals present in more than 34 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and Public Sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For Investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution – both Agency and principal-, forward-looking research across asset classes, an industry-leading clearing proposition and prime brokerage services.

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