

PRESS RELEASE

London, October 3rd 2016

APPOINTMENT OF BRIGITTE RICHARD-HIDDEN AS GLOBAL HEAD OF SOCIETE GENERALE CROSS ASSET RESEARCH

Societe Generale Corporate & Investment Banking announces the appointment of **Brigitte Richard-Hidden** as **Global Head of Societe Generale Cross Asset Research**, the research department of the corporate and investment banking division.

This appointment is effective starting October 3rd. Based in Paris, she replaces Patrick Legland who has decided to leave the bank to pursue other opportunities. Brigitte will report to Frank Drouet, Global Head of Global Markets activities.

Brigitte's extensive experience in capital markets and her previous role as a Senior Banker will be key to continue the adaptation and the development of the corporate and investment bank's research department, in the current changing environment, particularly in light of the new MiFiD 2 regulation.

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Biography:

Brigitte Richard-Hidden joined Societe Generale Corporate & Investment Banking in 1996, as a Managing Director in the Equity Capital Markets department. Since 2009, she was a senior banker in charge of the coverage of the bank's key clients. She started her career in 1984 at CCF, as a financial analyst, then as a senior originator in Equity Capital Markets.

Brigitte Richard-Hidden is a graduate of the engineering school Ecole Nationale des Ponts et Chaussées and is a SFAF member (French society of financial analysts).

Societe Generale

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- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
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- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

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