

NEWS FLASH

Paris, 18th January 2013

ECONOMISTS FROM SOCIETE GENERALE CROSS ASSET RESEARCH AWARDED BY BLOOMBERG FOR THEIR FORECASTS

Societe Generale Cross Asset Research is pleased to announce that two of its economists have been awarded in Bloomberg's *The World's Top Forecasters* latest survey, which values **precision** and **quality** of forecasts published by economists all over the world.

For macroeconomic research dedicated to China, **Wei Yao**, based in Hong-Kong, is ranked No. 2. The United-Kingdom's Chief economist, **Brian Hilliard**, who is based in London, is ranked No. 3.

These prestigious accolades have been awarded after reviewing forecasts of economic indexes for 11 countries and the euro zone, by 400 economists, from October 2010 to September 2012. They illustrate the commitment by the bank to offer its clients high quality research.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

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- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
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- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

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