

NEWS FLASH

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SOCIETE GENERALE CORPORATE & INVESTMENT BANKING: A MAJOR PLAYER FOR PRIVATE PLACEMENTS IN 2012

Societe Generale Corporate & Investment Banking emerged as a major player on the new Euro-denominated French Private Placement¹ market in 2012.

In the “Euro PP” market, estimated at €3.3 billion on 31st December 2012^[2], nine deals were arranged by Societe Generale Corporate & Investment Banking, enabling companies to raise close to €1.3 billion, giving the bank around 40% market share.

This performance highlights the bank’s expertise in innovative financing services for companies and the strength of its relationships with investors, who are actively supporting the development of a booming Euro-denominated Private Placement market. It is also in line with the bank’s long-term strategy, with the aim of providing additional services to its clients on capital markets.

With this performance achieved in 2012, Societe Generale Corporate & Investment Banking aims to continue to pursue this effort throughout 2013, further confirming its commitment to the financing of the economy and companies.

Private Placements arranged by Societe Generale Corporate & Investment Banking in 2012

Issuers	Sector	Date	Amount
Sonepar	Industrial Goods	25/07/12	<i>Confidential</i>
Neopost	Industrial Goods	31/07/12	€50 million
Rallye	Retail	01/10/12	€100 million
Groupe Bolloré	Diversified holding	09/10/12	€170 million
Rallye	Retail	03/12/12	€50 million
Neopost	Industrial Goods	04/12/12	€150 million
<i>Confidential</i>	<i>Confidential</i>	05/12/12	€75 million
Lactalis	Food Products	19/12/12	€507 million
Soufflet	Food Products	21/12/12	€100 million

¹ Non-public issuance targeting a limited number of private investors

² French Private Placement Market, Societe Generale

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking**, **global finance**, and **global markets**.

- For **Corporates**, **Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forwardlooking research across asset classes.

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