

Paris, May 14 2012

Lyxor Asset Management brings ETF and Indexing units together to broaden its Index Asset Management offering

Lyxor Asset Management enhances its organization with the creation of a new unit dedicated to the “ETF & Indexing” investment solutions. This unit is led directly by Alain Dubois, Chairman of Lyxor Asset Management. Simon Klein, in addition to his role as Head of ETF Europe, is promoted to « Global Head of Business Development ETF & Indexing » and becomes a member of Lyxor’s Executive Committee. He will report to Alain Dubois and Christophe Baurand, Global Head of Business Development for Lyxor AM.

By bringing together those two activities, Lyxor aims at enhancing its development on the ETF market while proposing a comprehensive Index Asset Management offering.

Supporting Simon in his new role, two Product Line Managers, reporting to him, will be in charge of product development and strategy: Nizam Hamid, as Product Line Manager – ETF, and François Millet, as Product Line Manager – Indexing.

Commenting on this announcement, Simon Klein said: “We see a very deep trend of our international clients willing to invest in a global and wide range of ETFs and indexing products. Consequently, we actively pooled and strengthened our expertise and set up to fulfill our clients’ needs. This new organization will allow us to meet the clients’ request to optimize their asset management strategies in a very cost efficient way.”

Pioneer since 2001 with the launch of the first ETF listed on the Paris Euronext stock exchange, Lyxor now holds a 15% market share in Europe with more than EUR 29 billion of assets under management. Lyxor is the third largest ETF provider in Europe and ranks sixth worldwide, offering a comprehensive range of 227 ETFs with access to over 165 individual indices across all asset classes (equities, bonds, money markets, and commodities), themes, sectors and regions*.

* Source Lyxor – as of April 30th

PRESS RELATIONS
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LYXOR ASSET MANAGEMENT
Société Anonyme with share capital of
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Lyxor Asset Management - www.lyxor.com

Lyxor Asset Management ("Lyxor"), wholly owned subsidiary of Societe Generale Group, was founded in 1998 with the aim of delivering sustainable performance solutions anchored on research and risk management, combining high levels of transparency, liquidity and flexibility.

With more than a decade of experience and over EUR 76.3 billion in assets under management*, Lyxor has established itself as a global player in four major growing investment specialties: alternative investments, indexing & ETFs, quantitative and structured investments. This extensive expertise, together with asset allocation, risk management, structuring and advisory capabilities, allows Lyxor to engineer bespoke investment solutions to institutional and other qualified investors.

Recognized in the industry and among academics alike for its pioneering research in macroeconomics, quantitative and alternative investments, Lyxor is also known for the publication of proprietary portfolio management models and white papers, which have been widely, referenced in the most important financial research publications. The close synergies established between portfolio managers and Lyxor's independent research department allow for the development of reliable and innovative investment solutions in each of Lyxor's areas of expertise.

Employing more than 600 professionals, Lyxor is today present in every strategic investment locations in the world, with offices in Europe, Asia and an affiliate in the United States, Lyxor Asset Management Inc. Lyxor brings together the energy of a start-up, the responsiveness of an entrepreneur striving to deliver tailor-made solutions and the reliability of a rapidly expanding global player.

*AUMs as of March 31st 2012