

NEWS FLASH

London, 9th December 2013

ECONOMISTS FROM SOCIETE GENERALE CROSS ASSET RESEARCH AWARDED BY BLOOMBERG FOR THEIR FORECASTS

Two economists from Societe Generale Cross Asset Research have been highly ranked in the 2014 edition of Bloomberg's *The World's Top Forecasters* survey. This ranks the accuracy of their forecasts submitted each week over a two-year period in competition with economists from all over the world.

Lead economists for China, **Wei Yao**, based in Hong-Kong, and for the UK, **Dr Brian Hilliard**, who is based in London, were both ranked No. 2. For Wei this was the second consecutive year at No. 2 and for Brian an improvement from No. 3.

These prestigious accolades demonstrate the long term efforts by the bank to offer its clients high quality research, and emerge as one of the major players in global economic research.

Societe Generale

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