

PRESS RELEASE

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SOCIETE GENERALE CORPORATE & INVESTMENT BANKING LAUNCHES ALPHA METALS

Societe Generale Corporate & Investment Banking (SG CIB) is pleased to announce the launch of **Alpha Metals**, a new electronic trading platform for London Metal Exchange (LME) futures. Alpha Metals enables SG CIB clients to access its market making capabilities on LME Aluminium, Copper, Lead, Zinc, Nickel and Tin Futures and Futures Spreads, and provides direct access to LMEselect.

This new offering allows SG CIB clients to access to a large pool of liquidity on contracts traded on the LMEselect.

For sizes or prompt dates not streamed on the platform, clients can submit requests for quotes on line and dialog with their usual SG CIB contact via an integrated messaging system.

Alpha Metals also offers post trade services, in the form of customisable reporting solutions of on-line activity. This new feature responds to clients' reporting and transparency needs as well as reduces operational risk.

With Alpha Metals, SG CIB, a recognised leader in the field of Base Metals derivatives*, is one of very few banks in the industry to open its platform to market-making.

**Energy Risk: Base Metals House of the year in 2011 and in 2012, ranked #1 dealer in all LME traded Base Metals in 2012.*

For more details see the Alpha Metals website: www.alphametals.sgcib.com

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 160,000 employees based in 77 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

For more information, you can follow us on twitter @SocieteGenerale or visit our website www.societegenerale.com.

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forwardlooking research across asset classes.

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