

PRESS RELEASE

London, 10 April 2014

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING APPOINTS CARL BASSILI AS SENIOR BANKER

Societe Generale Corporate & Investment Banking announces the appointment of Carl Bassili as Senior Banker effective from April 3rd 2014. Based in Paris, he is in charge of the global relationship and strategic advisory for a portfolio of large French corporates.

Prior to this, he was Senior Banker at Santander, Global Banking & Markets, in charge of the global coverage of French and Benelux clients.

Carl Bassili reports to Thierry Aulagnon, Head of Coverage and Investment Banking.

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Notes to editors

Biography

Carl Bassili joined Societe Generale Corporate & Investment Banking as Senior Banker for a portfolio of large French corporates. Prior to this, he was Senior Banker at Santander, Global Banking & Markets, in charge of the global coverage of French and Benelux clients.

He started his career at Credit Lyonnais Americas as project finance analyst. In 1998, he joined Vivendi Telecom International as head of Strategic planning, leading M&A transactions and business development in Paris, Madrid and Rabat. Between 2004 and 2007, he spent 3 years as Head of Telecommunications and Media in the structured finance team for Dexia, before joining Rothschild Investment Banking in 2007 where he was executive director.

Carl Bassili has an engineering degree from Télécom ParisTech (Ecole Nationale Supérieure des Télécommunications).

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 31 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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