

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING PLACES ESG EVALUATION AT THE HEART OF ITS EQUITY RESEARCH

Press release

London, 8th October 2019

Societe Generale Cross Asset Research, the research department within the corporate and investment banking division, is evolving its offer to systematically integrate an analysis of Environmental, Social and Governance (ESG) dimensions into its equity publications, in addition to the fundamental financial analysis.

With more than 13 years' expertise in sustainable research, the work carried out by Societe Generale Cross Asset Research has demonstrated that ESG criteria integration, reflecting the Corporate & Social Responsibilities challenges of an issuer, is a long-term financial performance factor. Institutional investors are also convinced that these non-financial criteria are crucial for the sustainable performance of a company and many of them now include this new dimension in their investment decision.

Committed to providing clients with top-tier research adapted to the new societal challenges, Societe Generale enhances the offer of its independent research to include a systematic review of ESG factors in its equity publications. **This new offer will be available from January 2020, making Societe Generale one of the first players to develop this holistic approach for equity research.**

“Recognising that the banking sector has a key role to play for a sustainable future, Societe Generale is committed to developing innovative solutions and services to serve its clients and to contribute to the major environmental and social challenges”, commented Jean-François Grégoire, Head of Global Markets. “The integration of ESG evaluation into our equity research is a new illustration of our pioneering role in Sustainable and Positive Impact Finance.”

Societe Generale is a leading European player across the entire equity value chain and is the only French bank with an integrated service in terms of equity research. Through its unique set-up, the Group serves its clients, both institutional and corporate, on the primary market with its Equity Capital Markets' franchise, and on the secondary markets with its equity solutions on cash and derivatives instruments.

Press contacts:

London, Carole Bishop +44 20 7762 5499, carole.bishop@socgen.com

Paris, Fanny Rouby + 33 1 57 29 11 12, fanny.rouby@socgen.com

Note to editors:

- [Know more](#) about **Societe Generale's Equity Capital Markets franchise**, #1 in France since 2010

- **Sustainable and Positive Impact Finance: key achievements of Societe Generale**
Press release – 18th November 2015 – [Societe Generale : success of the first positive impact bond issuance contributing to the financing of a low-carbon economy](#)
Press release – 29th September 2016 - [Success of the second positive impact bond issuance of Societe Generale contributing to the fight against climate change](#)
Press release – 13th November 2017 – [Societe Generale launches a “Sustainable and Positive Impact Finance” offering within the global banking & investor solutions’ activities](#)
Press release – 5th June 2019 – [Societe Generale continues to expand its “Sustainable and Positive Impact Finance” offering](#)
Press release – 10th July 2019 - [Societe Generale : success of the inaugural Positive Impact covered bond issuance](#)

- **Press release – 23rd September 2019 - [Societe Generale intensifies its action in the construction of a sustainable and climate-resilient future](#)**

- Read Societe Generale's [integrated report](#)

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's diversified and integrated banking business model, the Corporate & Investment Bank is a leading player with around 12 000 professionals and a commercial offer in 37 countries, with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region. Supporting its clients across various sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in five areas of expertise: investment banking, financing, market activities, global transaction & payment services and investor services.

- **For Corporates, Financial Institutions, Sovereigns and the Public Sector:** providing strategic advice (M&A, debt, capital structure, and asset & liability management), as well as providing capital market access to finance projects and providing hedging solutions especially in foreign exchange and rates.
- **For Investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage service.

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