

**SOCIETE GENERALE  
CORPORATE & INVESTMENT BANKING  
APPOINTS OLIVIER BIRAUD  
SENIOR BANKER**

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**Press release**

Paris, 14 February 2019

**Societe Generale Corporate & Investment Banking (SG CIB) announces the appointment of Olivier Biraud as Senior Banker in charge of the global relationship for a portfolio of large French corporates.**

Based in Paris, he reports to Jacques Bitton, Co-Head of Coverage and Investment Banking for France. His appointment is effective from 4 February 2019.

Olivier Biraud has solid experience in the investment banking industry acquired within major French and international financial institutions.

Leveraging on his expertise in Corporate Finance, Olivier Biraud will be particularly in charge in developing the strategic advisory with the bank's clients. In his role as a senior banker, he will work closely with all the Bank's businesses to accompany corporates in all their needs.

The global wholesale offer proposed by Societe Generale mainly includes strategic advisory on Mergers & Acquisitions (M&A), access to capital markets, financing, flow and cash management solutions and hedging products.

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**Biography:**

Olivier Biraud joined Societe Generale in February 2019 as a Senior Banker in charge of the global relationship looking after a portfolio of large French corporates. Since 2014, he was a Partner at Barber Hauler Capital Advisers.

Olivier Biraud began his career at BNP in 1995 before joining Schrodgers' investment banking in 1997. Since 2000, he worked at Citigroup where he co-headed the Merger & Acquisition (M&A) team in France and was also in charge of the coverage of the Media and Transportation sectors. He then took part in the creation of the Mediobanca's French subsidiary in 2004 where he led the Corporate Finance department before becoming chief executive in 2012.

Olivier Biraud graduated from HEC Paris.

## Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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## Societe Generale Corporate & Investment Banking

La banque de Financement et d'Investissement est au coeur du modèle de banque diversifié et intégré du Groupe Société Générale. Elle occupe une position de leader avec près de 12 000 collaborateurs et une offre commerciale dans 37 pays avec une large couverture européenne et des représentations sur les zones Europe centrale et orientale, Moyen Orient, Afrique, Amériques et Asie-Pacifique.

Accompagnant ses clients dans de nombreux secteurs, la banque de Financement et d'Investissement offre des solutions financières sur-mesure associant innovation, conseil et qualité d'exécution dans 4 domaines d'expertise : **banque d'investissement, financements, activités de marchés et services aux investisseurs.**

- Pour les **entreprises, institutions financières, souverains** et le **secteur public** : des conseils stratégiques dans le cadre de leur développement (fusion-acquisitions, dette, capital et gestion actif-passif), un accès aux marchés de capitaux pour se financer et couvrir leur risque en particulier dans le domaine du change et des taux.
- Pour les **investisseurs** : des opportunités d'investissement adaptées et des solutions fiables en matière de gestion du risque grâce à une plateforme intégrée offrant un accès global aux marchés (taux, crédit, changes, matières premières, actions et dérivés), des services de conseil et d'ingénierie financière, une qualité d'exécution, une recherche de 1<sup>er</sup> plan et une offre complète en matière de compensation et de prime brokerage.

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