

## PRESS RELEASE

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### **SOCIETE GENERALE CROSS ASSET RESEARCH ACHIEVES TOP RANKINGS IN THE 2015 THOMSON REUTERS EXTEL EUROPE AND THE EUROMONEY FIXED INCOME**

#### **Thomson Reuters Extel Survey 2015**

Societe Generale Cross Asset Research teams and analysts achieved top rankings in the 2015 Thomson Reuters Extel Europe Survey once again, based on votes by Institutional Investors.

The bank **remains ranked No.1 in Multi Asset and Global Strategy Research** for the eighth consecutive year. The research department is also ranked **No.1 in Global Economics, No.1 in Index Analysis** and **No.2 in Economics and Strategy**.

The **Socially Responsible Investment (SRI)** analyst team was ranked **No.1** for the first time. Regarding Equity Research, fifteen sectorial teams have been named in the Top 10 of their category (twelve in 2014) and four in the Top 5 (Food 2<sup>nd</sup>, Real Estate 5<sup>th</sup>, Beverages 5<sup>th</sup>, and Oil services 5<sup>th</sup>).

In the ranking of individual analysts, **Albert Edwards ranks No. 1 in Global Strategy** for the tenth consecutive year, and his team is rated number one across all sectors. **Andrew Laphorne ranks No.1 in Quantitative Research** for the seventh consecutive year; **Alain Bokobza** has retained the **No.1 position in Multi Asset Research** for the fourth consecutive year and **Michala Marcussen** has been ranked **No. 2 for Global Economics** for the second consecutive year.

The main results of the Thomson Reuters Extel Europe Survey 2015 are as follows:

- #1 Global Strategy
- # 1 Multi Asset Research
- # 1 Global Economics
- # 1 Index Analysis
- # 1 SRI Research

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- # 2 Economics and Strategy
- # 2 Quantitative/Database Research
- # 2 Country Research for France

#### **Euromoney Fixed Income Research Survey 2015**

Societe Generale Cross Asset Research also achieved positive rankings in the 2015 Euromoney Fixed Income Research survey. For the sixth consecutive year it is ranked No.1 for **Overall Credit Strategy** by Investors.

The results of the Euromoney Fixed Income Investors Survey by category are as follows:

#### **General categories:**

- #1 Overall Credit Strategy for the sixth consecutive year
- #1 Overall Trade Ideas for the fifth consecutive year

#### **Fixed Income categories (among 15 categories overall):**

- #1 Banks for the second consecutive year
- #1 Non-Bank Financial Institutions for the seventh consecutive year
- # 1 TMT from second last year

Finally, Societe Generale Cross Asset Research achieved **No.1 position in High Yield** from second last year.

These rankings demonstrate the long term efforts by Societe Generale to offer its clients high quality research, in order to help them in their strategic investment decisions across asset classes as well as sector and macro-economic insights.

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Corporate & Investment Banking**

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12 000 professionals present in more than 34 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and Public Sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For Investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution – both Agency and principal-, forward-looking research across asset classes, an industry-leading clearing proposition and prime brokerage services.

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