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SOCIOETE GENERALE CROSS ASSET RESEARCH ACHIEVES TOP RANKINGS IN THE 2015 THOMSON REUTERS EXTEL EUROPE AND THE EUROMONEY FIXED INCOME SURVEYS

Thomson Reuters Extel Survey 2015

Societe Generale Cross Asset Research teams and analysts achieved top rankings in the 2015 Thomson Reuters Extel Europe Survey once again, based on votes by Institutional Investors.

The bank remains ranked No.1 in Multi Asset and Global Strategy Research for the eighth consecutive year. The research department is also ranked No.1 in Global Economics, No.1 in Index Analysis and No.2 in Economics and Strategy.

The Socially Responsible Investment (SRI) analyst team was ranked No.1 for the first time. Regarding Equity Research, fifteen sectorial teams have been named in the Top 10 of their category (twelve in 2014) and four in the Top 5 (Food 2nd, Real Estate 5th, Beverages 5th, and Oil services 5th).

In the ranking of individual analysts, Albert Edwards ranks No. 1 in Global Strategy for the tenth consecutive year, and his team is rated number one across all sectors. Andrew Lapthorne ranks No.1 in Quantitative Research for the seventh consecutive year; Alain Bokobza has retained the No.1 position in Multi Asset Research for the fourth consecutive year and Michala Marcussen has been ranked No. 2 for Global Economics for the second consecutive year.

The main results of the Thomson Reuters Extel Europe Survey 2015 are as follows:

- #1 Global Strategy
- #1 Multi Asset Research
- #1 Global Economics
- #1 Index Analysis
- #1 SRI Research
Societe Generale Cross Asset Research also achieved positive rankings in the 2015 Euromoney Fixed Income Research survey. For the sixth consecutive year it is ranked No.1 for Overall Credit Strategy by Investors.

The results of the Euromoney Fixed Income Investors Survey by category are as follows:

**General categories:**
- #1 Overall Credit Strategy for the sixth consecutive year
- #1 Overall Trade Ideas for the fifth consecutive year

**Fixed Income categories (among 15 categories overall):**
- #1 Banks for the second consecutive year
- #1 Non-Bank Financial Institutions for the seventh consecutive year
- #1 TMT from second last year

Finally, Societe Generale Cross Asset Research achieved No.1 position in High Yield from second last year.

These rankings demonstrate the long term efforts by Societe Generale to offer its clients high quality research, in order to help them in their strategic investment decisions across asset classes as well as sector and macro-economic insights.
Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

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- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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