

## NEWS FLASH

London, 7 October 2014

### **SOCIETE GENERALE CORPORATE & INVESTMENT BANKING INNOVATES WITH A NEW SOCIALLY RESPONSIBLE DEPOSIT OFFER FOR CORPORATES**

Societe Generale Corporate & Investment Banking (SG CIB) announces the launch of the first socially responsible cash deposits offer dedicated to corporates, which are paying increasing attention to environmental and social (E&S) issues.

With this new offer, the deposits placed by corporate clients with Societe Generale will be dedicated to short-term financing originated by the bank and which meet stringent E&S criteria.

The financing is selected according to a methodology which includes compliance with Societe Generale's internal policies & "Know Your Customer" procedures\*, the exclusion of specific sectors and consideration of the ESG (Environmental, Social and Governance) ratings assigned by Societe Generale Cross Asset Research team which is dedicated to these issues.

These socially responsible deposits can be made overnight or for a period of one, three, six or twelve months.

Mireille Cuny, Global Head of Liquidity Solutions and Investment for corporates commented "This solution illustrates Societe Generale's effort to inform corporates about socially responsible investments and to advise them in their investment strategies by developing an offer that responds to their current concerns in the financial environment in which they operate."

This new offer reinforces SG CIB's commitment in favour of socially responsible solutions for corporates, both in terms of investment and financing.

The bank is also involved in the development of the green bond market. SG CIB recently participated in the issuance of the first green bond by a European issuer rated in the high yield category: the Spanish company Abengoa thus raised € 265 million and \$ 300 million on September 24 2014.

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\* By implementing its Environmental and Social (E&S) general Principles, Societe Generale conducts its business globally with the utmost respect for fundamental human and workers' rights and according to the following values and principles: the Universal Declaration of Human Rights and associated covenants, the main conventions of the International Labour Organisation, the UNESCO World Heritage Convention and the OECD Guidelines for Multinational Enterprises. The E&S general principles forms a general framework and also includes a number of sectorial & transversal policies which refer to international initiatives and best practices and aim at controlling E&S impacts in sensitive sectors. All details in the Corporate Social Responsibility section on [www.societegenerale.com](http://www.societegenerale.com)

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale: 150 years**

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.