

## PRESS RELEASE

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### **SOCIETE GENERALE CROSS ASSET RESEARCH ACHIEVES TOP RANKINGS IN THE EXTEL 2016 AND EUROMONEY FIXED INCOME 2016 SURVEYS**

#### **Extel 2016 Survey**

Societe Generale Cross Asset Research teams and analysts have once again achieved top rankings in the annual Extel Survey, based on votes by Institutional Investors.

In the 2016 Survey, the bank **continues to be ranked No.1 in Multi Asset and Global Strategy Research** for the ninth consecutive year. The research department is also ranked **No.1 in Global Economics** and **No.1 in Index Analysis**.

The **Socially Responsible Investment (SRI)** analyst team was ranked **No.1** for the second time. Regarding Equity Research, fifteen sectorial teams have been named in the Top 10 of their category of which three are in the Top 5 (Food 3<sup>rd</sup>, Media 4<sup>th</sup>, Real Estate 5<sup>th</sup>).

The Survey puts Societe Generale in the no. 1 position for **research on French equities**.

In the ranking of individual analysts, **Albert Edwards ranks No. 1 in Global Strategy** for the eleventh consecutive year, and his team is rated number one across all sectors since 2003, which is an absolute record. **Andrew Laphorne ranks No.1 in Quantitative Research** for the eighth consecutive year; **Alain Bokobza** has retained the **No.1 position in Multi Asset Research** for the fifth consecutive year, **Michala Marcussen** has been ranked **No. 3 for Global Economics** and **Warren Ackerman** has been ranked **No. 3 for Leading Equity Analyst**.

The main results of the Extel 2016 Survey are as follows:

- # 1 Country Research for France
- #1 Global Strategy
- # 1 Multi Asset Research
- # 1 Global Economics
- # 1 Index Analysis

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- # 1 SRI Research
- # 2 Quantitative/Database Research

### **Euromoney Fixed Income Research Survey 2016**

Societe Generale Cross Asset Research also achieved positive rankings in the 2016 Euromoney Fixed Income Research survey.

The results of the Euromoney Fixed Income Investors Survey by category are as follows:

#### **General categories:**

- #2 Overall Credit Strategy
- #2 Overall Trade Ideas

#### **Fixed Income categories (among 15 categories overall):**

- #1 Non-Bank Financial Institutions for the eighth consecutive year
- # 1 TMT for the second consecutive year
- # 1 General Industries from second last year
- # 1 Autos from second last year
- # 1 Consumer Products & Retail from second last year
- # 1 Corporate Hybrid Bonds

These rankings once again demonstrate the long term efforts by Societe Generale to offer its clients the best in class research, in order to help them in their strategic investment decisions across asset classes as well as sector and macro-economic insights.

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @socgen\_uk or visit our website [www.societegenerale.com](http://www.societegenerale.com).

#### **Societe Generale Corporate & Investment Banking**

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with around 12 000 professionals and a commercial offer in 37 countries with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region.

Standing by its clients across sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in four areas of expertise: **investment banking, financing, market activities** and **investor services**.

- For **Corporates, Financial Institutions, Sovereigns** and the **Public Sector**: strategic advice on their development (M&A, debt, capital structure, and asset & liability management), as well as capital market access to finance this development and hedge their risks notably in the realm of foreign exchange and rates.
- **For Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage services.

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