

# HEDGE TO PLEDGE

In partnership with



Source: Sport Dans La Ville  
[www.sportdanslaville.com](http://www.sportdanslaville.com)

## Round up your FX trade to donate

A simple way for Corporate Treasury teams to make a difference

# 1

### OPT IN

Hedge to Pledge, developed in partnership with Epic, allows Societe Generale clients to round up their FX trades to donate to outstanding social organisations.

Contact your Societe Generale sales representative to set up your Hedge to Pledge profile on SG MARKETS, our digital solutions platform for clients.

# 2

### CHOOSE YOUR CHARITY

From amongst dozens of organizations:

- Selected by Epic.
- Focused on improving access to health, education, and protection for young people worldwide.

# 3

### DEFINE THE PRODUCT SCOPE AND THE PLEDGED AMOUNT

Within your Hedge to Pledge profile:

- Choose the products in scope.
- Define the pledged amount at which the donation will be made to your chosen charity.

# 4

### TRADE AS USUAL

- Your FX quote, execution, confirmation, and settlement are not impacted.
- On your Hedge to Pledge account the donation amount will be calculated automatically based on your trade parameters.
- All you need to do is choose the trades that will go towards your donation.

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## Simple, systematic, and optional

For every market movement tick, change a life with just one click

# 5

### MAKE AN IMPACT

- You can donate through the EPIC Foundation once your pledged amount is reached.
- Societe Generale's matching policy applies to the charities that comply with the Group's corporate responsibility policy\*.

\* full applicable conditions can be found on SG Markets

# 6

### TRACK YOUR IMPACT

As an Epic donor, you will receive regular updates on the impact of organisations you support, including an annual report, stories from beneficiaries, research, films and digital contents.

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**THE FUTURE IS YOU**  **SOCIETE GENERALE**

Epic is a global nonprofit startup which fights to change the lives of disadvantaged youth. Epic builds and manages a portfolio of rigorously vetted social organisations that use social innovation to resolve the systemic injustices affecting children and youth. For more information: [www.epic.foundation](http://www.epic.foundation).